



9TH ANNUAL
O T T A W A
CONFERENCE

STATE OF THE ART CLINICAL APPROACHES TO
SMOKING CESSATION

JANUARY
20-21, 2017

WESTIN OTTAWA HOTEL

CONFERENCE
BROCHURE



UNIVERSITY OF OTTAWA
HEART INSTITUTE
INSTITUT DE CARDIOLOGIE
DE L'UNIVERSITÉ D'OTTAWA

OTTAWA MODEL
FOR SMOKING CESSATION
MODÈLE D'OTTAWA
POUR L'ABANDON DU TABAC

WWW.OTTAWAMODEL.CA

HEAR

FROM SMOKING
CESSATION EXPERTS

NETWORK

WITH OTHER HEALTH
PROFESSIONALS

LEARN

OF CURRENT AND
EMERGING CONCEPTS

9TH ANNUAL OTTAWA CONFERENCE

STATE OF THE ART CLINICAL APPROACHES TO
SMOKING CESSATION



The University of Ottawa Heart Institute is pleased to announce the 9th Annual Ottawa Conference "State of the Art Clinical Approaches to Smoking Cessation" to be held January 20th and 21st, 2017 at the Westin Ottawa Hotel.

AT THE END OF THIS CONFERENCE, PARTICIPANTS WILL BE ABLE TO:

- Deliver evidence-based, clinical approaches to the treatment of tobacco addiction.
- Demonstrate skills in facilitating smoking cessation in a variety of practice settings.
- Engage with other health professionals in knowledge sharing activities regarding effective smoking cessation practice.

ACCREDITATION

This event is an Accredited Group Learning Activity (Section 1) as defined by the Maintenance of Certification program of the Royal College of Physicians and Surgeons of Canada for 17.0 hours. This program has been reviewed and approved by the University of Ottawa, Office of Continuing Professional Development.

This Group Learning program meets the certification criteria of the College of Family Physicians of Canada and has been certified by the University of Ottawa's Office of Continuing Professional Development for up to 17.0 Mainpro+ credits.

Through an agreement between the Royal College of Physicians and Surgeons of Canada and the American Medical Association, physicians may convert Royal College MOC credits to AMA PRA Category 1 Credits™. Information on the process to convert Royal College MOC credit to AMA credit can be found at www.ama-assn.org/go/internationalcme.

DISCLOSURE

Speakers will be requested to disclose to the audience any real or apparent conflict(s) of interest that may have a direct bearing on the subject matter of this program.



PLANNING COMMITTEE

Debbie Aitken, RN, BScN, APN*

Program Manager
Smoking Cessation Program

Dave Cecillon, CD, BSc Chem, BSc Pharm, Pharm D*

Pharmacy Clinical Manager and Cardiac Surgery Intensive
Care Pharmacist

Mustafa Coja, BPHE, BA*

Program Manager
Ottawa Model for Smoking Cessation in Primary Care

Melissa Martins, CPM*

Conference Coordinator, Program Officer
Ottawa Model for Smoking Cessation in Primary Care

Lisa Mouchet, BA*

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Ottawa Model for Smoking Cessation

Kerri-Anne Mullen, PhD*

National Program Manager
Ottawa Model for Smoking Cessation

Andrew Pipe, CM, MD, LLD(Hon), DSc(Hon)*

Chief
Division of Prevention & Rehabilitation

Robert D. Reid, PhD, MBA*

Deputy Chief
Division of Prevention & Rehabilitation

Kate Walker, MScPT*

Outreach Facilitator
Ottawa Model for Smoking Cessation

*University of Ottawa Heart Institute

SPEAKERS

Robert Anthenelli, MD - KEYNOTE SPEAKER

Professor and Executive Vice Chair
Director, Pacific Treatment and Research Center, Department of Psychiatry
University of California, San Diego, Health Sciences | San Diego, CA

Travis P. Baggett, MD, MPH

Investigator, Tobacco Research and Treatment Center and Assistant Professor,
Harvard Medical School | Boston, MA

N. Bruce Baskerville, MHA, PhD, CE

Senior Scientist, Propel Centre for Population Health Impact
Faculty of Applied Health Sciences
University of Waterloo | Waterloo, ON

Dominique Bruce, BHSc

Tobacco Cessation Specialist
Homewood Health Centre | Guelph ON

Brenda Chang, RPh, PharmD, BScPhm, CRE

Primary Care Pharmacist, Clinical Pharmacy Practitioner
St. Michael's Hospital Academic Family Health Team | Toronto, ON

Elizabeth Eisenhauer, MD, FRCP(C)

Head and Professor, Department of Oncology
Queen's University | Kingston, ON

Dave Hammond, PhD

Associate Professor & CIHR/PHAC Applied Public Health Chair
School of Public Health & Health Systems
University of Waterloo | Waterloo, ON

Stephanie Howard, MA, CADC, CGC ADS

Program Director/Tobacco Specialist
Serenity House Inc. | Ottawa, ON

Kelli-an Lawrence, PhD

Associate Professor
Brock University | St. Catharines, ON

Yvon Lemire

General Director
Maison Fraternité | Ottawa, ON

James MacKillop, PhD - KEYNOTE SPEAKER

Peter Boris Chair in Addictions Research
Professor, Department of Psychiatry and Behavioural Neurosciences
DeGroote School of Medicine, McMaster University
Director, Peter Boris Centre for Addictions Research | Hamilton, ON

Lisa Miller

Electronic Medical Records Administrator
St. Michael's Hospital Academic Family Health Team | Toronto, ON

Andrew Pipe, CM, MD, LLD (Hon), DSc (Hon)

Chief, Division of Prevention and Rehabilitation
University of Ottawa Heart Institute | Ottawa, ON

SPEAKERS

Megan Piper, PhD

Associate Professor, Department of Medicine
Associate Director of Research, Center for Tobacco Research and Intervention
University of Wisconsin | Madison, WI

Robert D. Reid, PhD, MBA

Deputy Chief, Division of Prevention and Rehabilitation
University of Ottawa Heart Institute | Ottawa, ON

Kimber P. Richter, PhD, MPH

Professor, Department of Preventive Medicine and Public Health
University of Kansas School of Medicine | Lawrence, KS

Robert Schwartz, PhD

Executive Director, Ontario Tobacco Research Unit
Associate Professor, Dalla Lana School of Public Health
Institute of Health Policy Management & Evaluation, University of Toronto
Senior Scientist, Centre for Addiction and Mental Health | Toronto, ON

Lisa Seamark, BScN, RN

Stroke and Prevention
Meno Ya Win Health Care | Sioux Lookout, ON

Mike Sharma, MD, MSc

Associate Professor, Division of Neurology, Department of Medicine
McMaster University | Hamilton, ON

Patricia M. Smith, PhD

Associate Professor, Northern Ontario School of Medicine
Lakehead University Faculty of Medicine | Thunder Bay, ON



AGENDA

THURSDAY, JANUARY 19TH, 2017

10:00 a.m. – 3:00 p.m.

PRE-CONFERENCE WORKSHOP

T1. IMPLEMENTING INNOVATIVE APPROACHES TO PROVIDING INTEGRATED TREATMENT TO SUPPORT SMOKING CESSATION AND SMOKING REDUCTION FOR INDIVIDUALS WITH SEVERE MENTAL ILLNESS AND CO-OCCURRING SUBSTANCE-USE DISORDERS

Annette Bradfield, RN(IEC), MScN
Canadian Mental Health Association | Ottawa, ON

Joanne Haddad, RN
Canadian Mental Health Association | Ottawa, ON

Pamela Heise, HBA, BSW, MSW
University of Ottawa Heart Institute | Ottawa, ON

Danny Lang, BA, MSc
Canadian Mental Health Association | Ottawa, ON

Smita Pakhale, MD, FRCPC, MSc
The Ottawa Hospital | Ottawa, ON
University of Ottawa | Ottawa, ON

Donna Pettey, PhD, MSW, RSW
Canadian Mental Health Association | Ottawa, ON

3:30 p.m. – 5:00 p.m.

PRE-CONFERENCE WORKSHOP

T2. INTRODUCTION TO THE OTTAWA MODEL FOR SMOKING CESSATION

Kerri-Anne Mullen, PhD
University of Ottawa Heart Institute | Ottawa, ON

Mustafa Coja, BPHE, BA
University of Ottawa Heart Institute | Ottawa, ON



AGENDA

FRIDAY, JANUARY 20TH, 2017

7:30 a.m. – 8:30 a.m.

REGISTRATION AND CONTINENTAL BREAKFAST

8:30 a.m. – 8:45 a.m.

INTRODUCTORY COMMENTS AND OPENING CEREMONY

Jane Brownrigg, RN, BA, BCsN
University of Ottawa Heart Institute | Ottawa, ON

8:45 a.m. – 9:00 a.m.

CLINICAL SMOKING CESSATION IN 2017: CONTEMPORARY ISSUES AND CONTEMPORARY PRACTICE

Andrew Pipe, CM, MD, LLD(Hon), DSc(Hon)
University of Ottawa Heart Institute | Ottawa, ON
Robert D. Reid, PhD, MBA
University of Ottawa Heart Institute | Ottawa, ON

9:00 a.m. – 10:00 a.m.

KEYNOTE PRESENTATION: MYTHS AND MISCONCEPTIONS OF SMOKING CESSATION WITH SMOKERS WITH OR WITHOUT PSYCHIATRIC DISORDERS

Robert Anthenelli, MD
University of California | San Diego, CA

10:00 a.m. – 10:20 a.m.

REFRESHMENTS - VIEW EXHIBITS

10:20 a.m. – 12:00 p.m.

CHOOSE 2 SESSIONS

KNOWLEDGE TRANSFER BREAKOUT SESSIONS

(10:20 a.m. – 11:05 a.m. and repeated from 11:15 a.m. – 12:00 p.m.)

F1. MASTER CLASS: A CONVERSATION WITH DR. ROBERT ANTHENELLI

Robert Anthenelli, MD
University of California | San Diego, CA
Andrew Pipe, CM, MD, LLD(Hon), DSc(Hon)
University of Ottawa Heart Institute | Ottawa, ON

F2. IMPLEMENTING SMOKING CESSATION WITHIN ADDICTION AGENCIES: SUCCESSES AND LESSONS LEARNED

Dominique Bruce, BHSc
Homewood Health Centre
Stephanie Howard, MA, CADC, CGC, ADS
Serenity House Inc.
Yvon Lemire
Maison Fraternité

F3. WARNING: STANDARDIZING GENERIC PACKAGING OF TOBACCO PRODUCTS AND POLICY REGULATIONS

Dave Hammond, PhD
University of Waterloo | Waterloo, ON

F4. INTERVENTIONS FOR SMOKING CESSATION IN INDIGENOUS POPULATIONS

Patricia Smith, PhD
Northern Ontario School of Medicine | Thunder Bay, ON
Lisa Seamark, BScN, RN
Northern Ontario School of Medicine | Thunder Bay, ON

AGENDA

FRIDAY, JANUARY 20TH, 2017

12:00 p.m. - 1:00 p.m.

LUNCH

1:00 p.m. - 1:45 p.m.

WHAT DO SMOKERS WANT?

Panel of Current and Former Smokers

1:45 p.m. - 2:20 p.m.

SMOKING CESSATION INTERVENTIONS IN VULNERABLE POPULATIONS: HOW TO MAKE A DIFFERENCE

Travis Baggett, MD, MPH
Harvard Medical School | Boston, MA

2:20 p.m. - 2:40 p.m.

REFRESHMENTS - VIEW EXHIBITS

2:40 p.m. - 3:20 p.m.

DO WE REALLY NEED TO ASSESS TOBACCO USERS' WILLINGNESS TO QUIT?

Kimber P. Richter, PhD, MPH
University of Kansas School of Medicine | Lawrence, KS

3:20 p.m. - 4:20 p.m.

THE TOBACCO END GAME: A REPORT OF THE CANADIAN SUMMIT

Elizabeth Eisenhauer, MD, FRCPC
Queen's University | Kingston, ON

4:20 p.m. - 4:30 p.m.

CLOSING REMARKS

Robert D. Reid, PhD, MBA
University of Ottawa Heart Institute | Ottawa, ON

4:30 p.m. - 6:00 p.m.

WELCOME RECEPTION AND POSTER SESSION



AGENDA

SATURDAY, JANUARY 21ST, 2017

7:30 a.m. - 8:30 a.m.

REGISTRATION AND CONTINENTAL BREAKFAST

8:30 a.m. - 8:35 a.m.

INTRODUCTORY COMMENTS

Jane Brownrigg, RN, BA, BCsN
University of Ottawa Heart Institute | Ottawa, ON

8:35 a.m. - 9:20 a.m.

KEYNOTE PRESENTATION: SELF-CONTROL! A NOVEL MECHANISM FOR UNDERSTANDING SMOKING CESSATION

James MacKillop, PhD
McMaster University | Hamilton, ON

9:20 a.m. - 10:00 a.m.

DEPENDENCE AND CESSATION: CHALLENGES AND OPPORTUNITIES FACED BY WOMEN SMOKERS

Megan Piper, PhD
University of Wisconsin School of Medicine and Public Health | Madison, WI

10:00 a.m. - 10:20 a.m.

REFRESHMENTS - VIEW EXHIBITS

10:20 a.m. - 12:00 p.m.

KNOWLEDGE TRANSFER BREAKOUT SESSIONS

CHOOSE 2 SESSIONS

(10:20 a.m. - 11:05 a.m. and repeated from 11:15 a.m. - 12:00 p.m.)

S1. E-CIGARETTES IN 2017: WHERE DO WE STAND?

Robert Schwartz, PhD
University of Toronto | Toronto, ON

S2. SMOKING CESSATION AND ITS EFFECT ON YOUNG ADULTS

Kelli-an Lawrance, PhD
Brock University | St. Catharines, ON

S3. HOW TO DEAL WITH RPs (RESISTANT PHYSICIANS!)

Mike Sharma, MD, MSc
McMaster University | Hamilton, ON

S4. ADAPTING THE OMSC PROGRAM IN A LARGE SETTING: THE ST. MICHAEL'S HOSPITAL ACADEMIC FAMILY HEALTH TEAM

Brenda Chang, RPh, PharmD, BScPhm, CRE
St. Michael's Hospital Academic Family Health Team | Toronto, ON
Lisa Miller
St. Michael's Hospital Academic Family Health Team | Toronto, ON

12:00 p.m. - 1:00 p.m.

LUNCH

1:00 p.m. - 1:45 p.m.

MANAGING SMOKING CESSATION: NO SMOKER LEFT BEHIND

Robert D. Reid, PhD, MBA
University of Ottawa Heart Institute | Ottawa, ON

1:45 p.m. - 2:15 p.m.

SMOKING CESSATION USING INNOVATIVE TECHNIQUES: LATEST ADVANCES AND APPROACHES

Bruce Baskerville, MHA, PhD, CE
University of Waterloo | Waterloo, ON

2:15 p.m. - 2:35 p.m.

REFRESHMENTS - VIEW EXHIBITS

2:35 p.m. - 3:00 p.m.

COMING SOON

AGENDA

SATURDAY, JANUARY 21ST, 2017

3:00 p.m. – 4:00 p.m.

3 MINUTES, 3 SLIDES

Multiple Presenters

4:00 p.m. – 4:15 p.m.

AWARDS CEREMONY

Robert D. Reid, PhD, MBA

University of Ottawa Heart Institute | Ottawa, ON

4:15 p.m. – 4:30 p.m.

CLOSING REMARKS

Andrew Pipe, CM, MD, LLD(Hon), DSc(Hon)

University of Ottawa Heart Institute | Ottawa, ON



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REGISTER ONLINE AT WWW.OTTAWAMODEL.CA

	Early Bird Fee (Register on or before January 9, 2017)	Regular Fee (Register after January 9, 2017)
Pre-Conference Workshop T1	\$180	
Pre-Conference Workshop T2	\$50	
Regular attendee One Day	\$275	\$325
Regular attendee Two Days	\$450	\$500

CALL FOR ABSTRACTS

The Ottawa Conference is now seeking abstracts for poster presentations and "3 Minutes, 3 Slides" oral presentations. All abstracts must be submitted electronically using the official online submission form found at www.ottawamodel.ca.

Deadline for abstract submission is December 2, 2016.

AWARDS

The Ottawa Conference on Smoking Cessation Research Committee will be offering an award for the best "3 Minutes, 3 Slides" Oral Presentation and the best Poster Presentation. Winners will each receive an award of recognition and a cheque for \$250.

Visit www.ottawamodel.ca for more details.

CONFERENCE LOCATION

The Westin Hotel

11 Colonel By Drive
Ottawa, ON K1N 9H4

Located in the heart of the city, the Westin Ottawa hotel is just steps away from Ottawa's most popular attractions. Lose yourself in the energy of the bustling Byward Market; indulge in world-class shopping in the attached Rideau Centre; or explore the natural beauty of the Gatineau Hills. No matter how long or short your stay, the Westin Ottawa will help you plan an experience that is special.

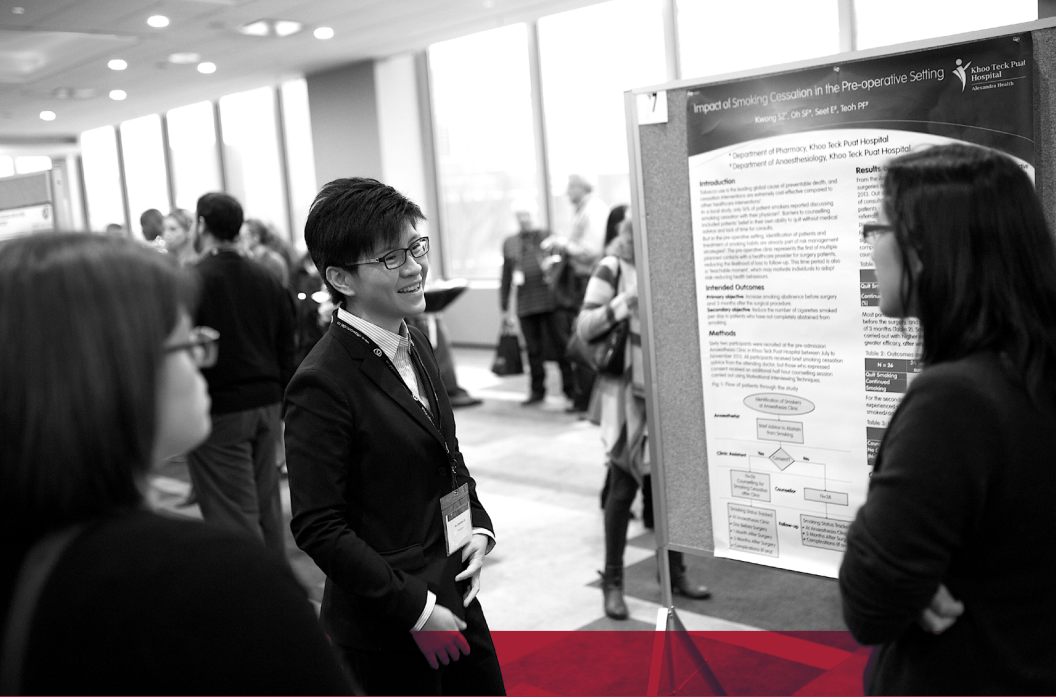
HOTEL ACCOMMODATION

A limited block of guestrooms has been reserved at the Westin Ottawa for conference participants at a negotiated group rate of \$199 CAD per night. Conference participants may reserve a room by calling the Reservations Department at **1-888-627-8528** or online at www.ottawamodel.ca. In order to receive the negotiated group rate, please reference "Smoking Cessation Conference" and book your reservation before January 6th, 2017.

TRAVEL

We are pleased to offer travel discounts for qualifying delegates. Please visit www.ottawamodel.ca for more information on cost saving travel rates.





NETWORKING OPPORTUNITIES

Welcome Reception and Poster Session

A welcome reception and poster session will be held on Friday, January 20th, 2017 from 4:30p.m. - 6:00 p.m. for conference registrants only. This event is included in your registration fee. Hors d'oeuvres and cash bar will be available.

SPONSORSHIP OPPORTUNITIES

We invite you to become an important part of this incredible opportunity by participating as an Event Sponsor. A variety of sponsorship levels have been developed and will be available to government, corporate, community, and other healthcare agencies.

Visit www.ottawamodel.ca to view our Sponsorship Prospectus or contact us directly at omsc@ottawaheart.ca to discuss how you or your organization can get involved!

ACKNOWLEDGMENTS

The University of Ottawa Heart Institute would like to thank the following companies and organizations for educational grants in support of this event:



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The University of Ottawa Heart Institute gratefully acknowledges the support of the Ministry of Health and Long-Term Care's Smoke-Free Ontario Strategy.



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