**AGENDA**
**FRIDAY, JANUARY 19, 2018**
* Learning Objectives: By the end of this session participants will be able to:

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 – 8:30</td>
<td>REGISTRATION AND CONTINENTAL BREAKFAST</td>
</tr>
<tr>
<td>8:30 – 8:45</td>
<td>INTRODUCTORY COMMENTS</td>
</tr>
<tr>
<td></td>
<td>Elder to Open Conference</td>
</tr>
<tr>
<td></td>
<td>Jane Brownrigg University of Ottawa Heart Institute</td>
</tr>
<tr>
<td></td>
<td>Dr. Thierry Mesana University of Ottawa Heart Institute</td>
</tr>
<tr>
<td>8:45 – 9:00</td>
<td>CLINICAL SMOKING CESSATION IN 2018: CONTEMPORARY ISSUES AND CONTEMPORARY PRACTICE</td>
</tr>
<tr>
<td></td>
<td><em>Describe the philosophies and latest research underlying clinical smoking cessation strategies in healthcare settings.</em></td>
</tr>
<tr>
<td></td>
<td>Andrew Pipe University of Ottawa Heart Institute</td>
</tr>
<tr>
<td></td>
<td>Robert Reid University of Ottawa Heart Institute</td>
</tr>
<tr>
<td>9:00 – 10:00</td>
<td>KEYNOTE PRESENTATION: CIGARETTES: A MODERN PLAGUE BUT A PANDEMIC FOR THE AGES</td>
</tr>
<tr>
<td></td>
<td><em>Describe the historical role that cigarettes have played in tobacco use and how the cigarette manufacturers have deceived the public.</em></td>
</tr>
<tr>
<td></td>
<td>Richard D. Hurt Mayo Clinic</td>
</tr>
<tr>
<td>10:00 – 10:20</td>
<td>REFRESHMENTS - VIEW EXHIBITS</td>
</tr>
</tbody>
</table>
**AGENDA**
**FRIDAY, JANUARY 19, 2018**

* Learning Objectives: By the end of this session participants will be able to:

**10:20 – 11:05** KNOWLEDGE TRANSFER BREAKOUT SESSIONS (CHOOSE TWO SESSIONS)

**REPEATED AGAIN FROM 11:15 – 12:00**

**11:15 – 12:00**

**F1. THE MASTER CLASS: A CONVERSATION WITH DR. PETER SELBY**

*Discuss and evaluate relevant tobacco-use and mental health concepts from the past 10 years at the Centre for Addictions and Mental Health through an open and informal forum with a leading smoking cessation expert.*

Peter Selby  
Centre for Addiction and Mental Health | Toronto, ON

Andrew Pipe  
University of Ottawa Heart Institute | Ottawa, ON

**F2. CHANGING PROVIDER AND PATIENT BEHAVIOUR: DO INCENTIVES WORK?**

*Discuss the evidence and effectiveness of providing incentives for smoking cessation*

Kerri-Anne Mullen  
University of Ottawa Heart Institute | Ottawa, ON

**F3. E-CIGARETTES, ‘HEAT-NOT-BURN’ TOBACCO PRODUCTS, AND THE RAPIDLY EVOLVING NICOTINE MARKETING IN CANADA: IMPLICATIONS FOR TOBACCO USERS AND PUBLIC HEALTH**

*Describe the differences between e-cigarettes and other vaporized tobacco products, how these products are designed and are being marketed and the implications for tobacco use cessation and harm reduction.*

Dave Hammond  
University of Waterloo | Waterloo, ON

**F4. EMERGING INSIGHT IN THE GENETIC UNDERPINNINGS OF SMOKING CESSATION**

*Describe genetic contributions to smoking behaviors, evaluate how genetic variation in the main nicotine metabolizing enzyme, CYP2A6, alters numerous smoking behaviors and describe how variation in enzymes which metabolize smoking cessation medications are associated with variation in rates of abstinence.*

Rachel F. Tyndale  
University of Toronto | Toronto, ON

**12:00 – 1:00** LUNCH

**1:00 – 1:50** SMOKING CESSATION AND INDIGENOUS POPULATIONS: EMERGING EVIDENCE AND CLINICAL PERSPECTIVES (WHO NEEDS TO CHANGE?)

*Describe the current evidence, traditional vs commercial tobacco use, counselling techniques and practical applications for healthcare providers assisting indigenous clients with smoking cessation.*

Guy Freedman  
First Peoples Group | Ottawa, ON

Richard San Cartier  
Nmninoeyaa Aboriginal Health Access Centre | Cutler, ON

**MODERATED BY:**

Mustafa Coja  
University of Ottawa Heart Institute | Ottawa, ON
1:50 – 2:30  TOBACCO CESSATION IN PERSONS WITH MENTAL ILLNESS AND SUBSTANCE-RELATED DISORDERS

Describe 1) the prevalence rates of smoking in persons with mental illness / substance-related disorders, 2) the neurobiological and other factors underlying high smoking rates in this population, and 3) the evidence-based interventions for integrating tobacco cessation in this population.

Pierre Chue
University of Alberta | Edmonton, AB

Charl Els
University of Alberta | Edmonton, AB

MODERATED BY:
Marta Klepaczek
University of Ottawa Heart Institute | Ottawa, ON

2:30 – 2:50  REFRESHMENTS - VIEW EXHIBITS


*Describe specific needs, challenges and opportunities experienced following the legalization of marijuana.

Doris C. Gundersen
University of Colorado, DE

3:20 – 4:20  CLINICAL CONUNDRUMS: “STUMP THE CHUMPS!”

Peter Selby
University of Toronto | Toronto, ON

Andrew Pipe
University of Ottawa Heart Institute | Ottawa, ON

Jane Ling
University of Waterloo | Ashburn, ON

MODERATED BY:
Paul Oh
University Health Network | Ottawa, ON

4:20 – 4:30  CLOSING REMARKS

Robert Reid
University of Ottawa Heart Institute | Ottawa, ON

4:30 – 6:00  WINE AND CHEESE POSTER SESSION

7:00 – 10:30  10TH ANNIVERSARY CELEBRATION EVENT
AGENDA
SATURDAY, JANUARY 20, 2018

* Learning Objectives: By the end of this session participants will be able to:

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 – 8:30</td>
<td>REGISTRATION AND CONTINENTAL BREAKFAST</td>
</tr>
<tr>
<td>8:30 – 8:40</td>
<td>INTRODUCTORY COMMENTS</td>
</tr>
<tr>
<td></td>
<td>Jane Brownrigg</td>
</tr>
<tr>
<td></td>
<td>University of Ottawa Heart Institute</td>
</tr>
<tr>
<td>8:40 – 9:30</td>
<td>KEYNOTE PRESENTATION: CURRENT DEVELOPMENTS AND FUTURE DIRECTIONS OF SMOKING CESSATION</td>
</tr>
<tr>
<td></td>
<td>Karl Fagerström</td>
</tr>
<tr>
<td></td>
<td>Fagerström Consulting and the Smoking Information Center</td>
</tr>
<tr>
<td>9:30 – 10:00</td>
<td>SMOKING CESSATION AND THE WORLD HEALTH ORGANIZATION FRAMEWORK CONVENTION ON TOBACCO CONTROL: OBLIGATIONS OF THE TREATY AND EVIDENCE OF IMPLEMENTATION</td>
</tr>
<tr>
<td></td>
<td>Geoffrey T. Fong</td>
</tr>
<tr>
<td></td>
<td>University of Waterloo</td>
</tr>
</tbody>
</table>

10:00 - 10:20 REFRESHMENTS - VIEW EXHIBITS
10:20 – 11:05

**KNOWLEDGE TRANSFER BREAKOUT SESSIONS** (CHOOSE TWO SESSIONS)

**S1. A FIRESIDE CHAT: SELL, DON’T TELL!**
*Discuss unique approaches to helping people make good decisions and how to use the art of persuasion to make changes in their health behaviour.

Jeffrey Pleet  
Dan Murphy Ford Sales | Ottawa, ON  
Terry Ledden  
Sandler Training | Ottawa, ON  

**MODERATED BY:**  
Robert Reid  
University of Ottawa Heart Institute | Ottawa, ON

**S2. LESSONS LEARNED IMPLEMENTING THE OTTAWA MODEL FOR SMOKING CESSATION ACROSS NEW BRUNSWICK’S HORIZON HEALTH NETWORK**
* Describe the experiences embedding smoking cessation as a clinical standard of care across the entire continuum of care within a provincial health authority

Kelly Hurley  
Horizon Health Network | Fredericton, NB

**S3. WHAT WORKS?: BEST PRACTICES FOR INCREASING TOBACCO TREATMENT DELIVERY IN PRIMARY CARE AND OTHER CLINICAL SETTINGS**
* Describe the latest evidence-based strategies from the 2018 Cochrane review and European Tobacco Treatment Guidelines regarding strategies for increasing tobacco treatment in primary care and other clinical settings and how these can be applied to your own clinical practice.

Sophia Papadakis  
University of Crete | Crete, Greece

**S4. SOCIAL DETERMINANTS OF TOBACCO USE – CONSIDERATIONS FOR SMOKING CESSATION COUNSELING IN A REFUGEE POPULATION**
*Describe the biological, psychological, ecological factors that provide unique challenges smoking cessation within a refugee population.

Kathryn Flanigan  
Centre for Family Medicine Family Health Team | Kitchener, ON

11:15 – 12:00

12:00 – 1:00

**LUNCH**

1:00 – 1:45

**WHAT DO SMOKERS WANT?**
*Describe the challenges smokers face when considering cessation and explore novel opportunities for healthcare professionals to assist.

Panel of Current and Former Smokers

**MODERATED BY:**  
Robert Reid  
University of Ottawa Heart Institute | Ottawa, ON
AGENDA
SATURDAY, JANUARY 20, 2018

* Learning Objectives: By the end of this session participants will be able to:

*Describe and explain the myths, facts, fantasies and fallacies which have surrounded the use of pharmacotherapies to assist smoking cessation.
Andrew Pipe
University of Ottawa Heart Institute | Ottawa, ON

2:15 – 2:35 REFRESHMENTS - VIEW EXHIBITS

2:35 – 4:10 SMOKING CESSATION AND SPECIALTY POPULATIONS
*Describe the needs, challenges and opportunities experienced by smoking cessation champions within a variety of clinical settings.
GENERAL SURGERY SETTING
Husein Moloo
The Ottawa Hospital | Ottawa, ON

PERIOPERATIVE SETTING
Sylvain Gagné
The Ottawa Hospital | Ottawa, ON

ORTHOPEDIC SURGERY SETTING
Travis Marion
University of Ottawa | Ottawa, ON

ONCOLOGY SETTING
Debbie Saunders
Northern Ontario School of Medicine | Sudbury, ON

RESPIRATORY AND ACUTE BRAIN INJURY
John Granton
University Health Network | Toronto, ON

MODERATED BY:
Husein Moloo
The Ottawa Hospital | Ottawa, ON

4:10 – 4:50 RAPID FIRE ORAL PRESENTATIONS
*Examine new experiences, insights and interesting research results in the field of smoking cessation as presented by our conference delegates
MULTIPLE PRESENTERS
MODERATED BY:
Mustafa Coja
University of Ottawa Heart Institute | Ottawa, ON

4:50 – 5:00 AWARDS CEREMONY AND CLOSING REMARKS
Andrew Pipe
University of Ottawa Heart Institute | Ottawa, ON

Robert Reid
University of Ottawa Heart Institute | Ottawa, ON